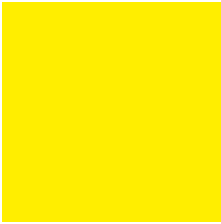


# Avery Dennison® Opaque Signage Films

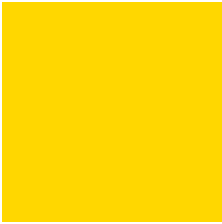
## 700 Premium Film



**Primrose Yellow Gloss**  
**Avery Dennison 707**  
R:255 G:238 B:10  
C:0.69 M:0.9 Y:94.42 K:0  
L:93.97 A:-3.91 B:90.66



**Bright Yellow Gloss**  
**Avery Dennison 739**  
R:255 G:219 B:0  
C:0.57 M:5.09 Y:99.01 K:0  
L:89.65 A:5.48 B:101.73



**Banana Yellow Gloss**  
**Avery Dennison 739-01**  
R:255 G:214 B:0  
C:0.64 M:7.19 Y:98.71 K:0  
L:88.70 A:8.97 B:100.34



**Sunflower Yellow Gloss**  
**Avery Dennison 706**  
R:255 G:205 B:0  
C:0.53 M:11.2 Y:99.19 K:0  
L:86.56 A:14.47 B:102.40



**Sun Yellow Gloss**  
**Avery Dennison 706-01**  
R:255 G:194 B:0  
C:0.42 M:14.9 Y:100 K:0  
L:84.13 A:19.43 B:112.35



**Signal Yellow Gloss**  
**Avery Dennison 704**  
R:255 G:188 B:0  
C:0.4 M:20.37 Y:99.19 K:0  
L:81.71 A:19.19 B:95.91



**Orange Yellow Gloss**  
**Avery Dennison 760**  
R:255 G:187 B:0  
C:0.12 M:20.96 Y:99.73 K:0  
L:82.30 A:22.41 B:101.03



**Gold Yellow Gloss**  
**Avery Dennison 710**  
R:255 G:177 B:0  
C:0.02 M:27.45 Y:99.69 K:0  
L:80.55 A:29.02 B:98.41



**Saffron Gloss**  
**Avery Dennison 764**  
R:255 G:168 B:0  
C:0.01 M:33.21 Y:97.45 K:0  
L:77.85 A:30.73 B:86.36



**Light Orange Gloss**  
**Avery Dennison 722**  
R:254 G:98 B:0  
C:0 M:69.03 Y:99.8 K:0.01  
L:62.25 A:58.23 B:85.65



**Orange Gloss**  
**Avery Dennison 705**  
R:250 G:106 B:0  
C:0.02 M:66.27 Y:98.89 K:0.01  
L:62.86 A:53.42 B:78.51



**Bright Orange Gloss**  
**Avery Dennison 738**  
R:253 G:90 B:0  
C:0.12 M:73.69 Y:98.01 K:0.02  
L:60.98 A:61.15 B:72.28



**Deep Red Gloss**  
**Avery Dennison 743**  
R:246 G:67 B:14  
C:0 M:82.16 Y:97.47 K:0  
L:56.71 A:67.21 B:66.05



**Tomato Red Gloss**  
**Avery Dennison 748**  
R:235 G:55 B:25  
C:0 M:87.27 Y:97.42 K:0  
L:53.33 A:67.57 B:59.55



**Bright Red Gloss**  
**Avery Dennison 737**  
R:230 G:31 B:16  
C:0.64 M:93.65 Y:98.68 K:0.29  
L:50.26 A:71.47 B:60.58



**Medium Red Gloss**  
**Avery Dennison 726**  
R:224 G:32 B:20  
C:0 M:95.51 Y:100 K:0.22  
L:49.03 A:69.66 B:57.45



**Blood Red Gloss**  
**Avery Dennison 765**  
R:219 G:26 B:21  
C:0 M:97.86 Y:100 K:0.8  
L:47.76 A:69.50 B:55.74



**Cardinal Red Gloss**  
**Avery Dennison 749**  
R:232 G:32 B:16  
C:0.59 M:93.16 Y:98.31 K:0.27  
L:50.64 A:71.70 B:60.82



**Plum Red Gloss**  
**Avery Dennison 749-02**  
R:216 G:47 B:22  
C:0 M:91.95 Y:100 K:1.13  
L:48.79 A:64.11 B:55.88



**Spicy Red Gloss**  
**Avery Dennison 765-01**  
R:220 G:12 B:0  
C:1.1 M:95.22 Y:99.9 K:1.41  
L:47.21 A:71.25 B:64.87



**Regal Red Gloss**  
**Avery Dennison 763**  
R:219 G:28 B:43  
C:0 M:100 Y:90.88 K:0.27  
L:47.89 A:69.38 B:45.01



**Crimson Red Gloss**  
**Avery Dennison 749-01**  
R:209 G:6 B:19  
C:0 M:99.45 Y:100 K:3.39  
L:44.69 A:69.13 B:53.84



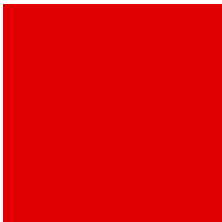
**Cherry Red Gloss**  
**Avery Dennison 703**  
R:199 G:0 B:25  
C:0 M:100 Y:100 K:7.38  
L:42.43 A:67.51 B:48.43



**Lipstick Red Gloss**  
**Avery Dennison 771**  
R:202 G:3 B:25  
C:0 M:100 Y:100 K:6.22  
L:43.18 A:67.70 B:48.94



**Apple Red Gloss**  
**Avery Dennison 750**  
R:195 G:0 B:22  
C:0 M:100 Y:97.73 K:9.43  
L:40.71 A:68.27 B:48.13



**Strawberry Red Gloss**  
**Avery Dennison 750-01**  
R:192 G:0 B:8  
C:2.38 M:99.3 Y:99.88 K:10.02  
L:40.06 A:67.65 B:53.20



**Red Gloss**  
**Avery Dennison 770**  
R:184 G:27 B:16  
C:4.17 M:97.32 Y:100 K:11.6  
L:40.32 A:59.46 B:49.02



**Dark Red Gloss**  
**Avery Dennison 767**  
R:157 G:3 B:31  
C:13.56 M:100 Y:94.05 K:20.6  
L:33.21 A:56.18 B:32.51



**Wine Red Gloss**  
**Avery Dennison 778**  
R:144 G:32 B:39  
C:20.15 M:100 Y:89.86 K:24.81  
L:32.65 A:46.90 B:26.02



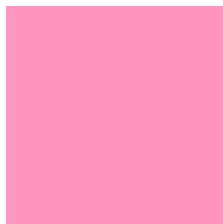
**Purple Red Gloss**  
**Avery Dennison 780**  
R:110 G:19 B:25  
C:28.75 M:100 Y:99.03 K:41.41  
L:23.63 A:39.54 B:22.66

# Avery Dennison® Opaque Signage Films

## 700 Premium Film



**Burgundy Red Gloss**  
**Avery Dennison 702**  
R:111 G:18 B:39  
C:29.69 M:100 Y:75.94 K:41.83  
L:24.02 A:40.95 B:14.15



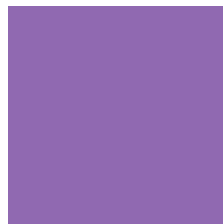
**Pink Gloss**  
**Avery Dennison 716**  
R:255 G:150 B:190  
C:0.08 M:50.17 Y:3.35 K:0  
L:74.64 A:44.20 B:-2.46



**Cyclamen Gloss**  
**Avery Dennison 715**  
R:212 G:38 B:98  
C:1.41 M:96.13 Y:31.12 K:2.59  
L:48.05 A:67.44 B:12.09



**Telemagenta Gloss**  
**Avery Dennison 773**  
R:208 G:52 B:113  
C:4.47 M:91.58 Y:18.51 K:2.89  
L:48.99 A:63.58 B:3.84



**Lavender Gloss**  
**Avery Dennison 775**  
R:133 G:105 B:173  
C:53.46 M:63.4 Y:0 K:0  
L:49.31 A:22.22 B:-32.62



**Violet Gloss**  
**Avery Dennison 717**  
R:96 G:56 B:144  
C:74.75 M:94.89 Y:0 K:0  
L:32.02 A:32.32 B:-42.72



**Purple Gloss**  
**Avery Dennison 777**  
R:100 G:56 B:108  
C:60.82 M:88.45 Y:10.57 K:23.04  
L:30.83 A:26.37 B:-21.96



**Light Blue Gloss**  
**Avery Dennison 732**  
R:54 G:176 B:223  
C:67.17 M:4.93 Y:2.29 K:0  
L:66.74 A:-22.41 B:-33.86



**Sky Blue Gloss**  
**Avery Dennison 784**  
R:0 G:147 B:217  
C:87.77 M:15.86 Y:0 K:0  
L:55.40 A:-23.64 B:-48.88



**Pastel Blue Gloss**  
**Avery Dennison 782**  
R:0 G:131 B:192  
C:84.28 M:28.03 Y:1.43 K:2.02  
L:50.82 A:-16.42 B:-41.78



**Euro Blue Gloss**  
**Avery Dennison 709-01**  
R:0 G:131 B:197  
C:96.16 M:19.34 Y:0.3 K:2.98  
L:49.19 A:-25.65 B:-47.08



**Ocean Blue Gloss**  
**Avery Dennison 709**  
R:0 G:125 B:194  
C:96.76 M:26.11 Y:0 K:2.92  
L:47.27 A:-22.03 B:-48.56



**Azure Blue Gloss**  
**Avery Dennison 751**  
R:0 G:108 B:190  
C:98.58 M:44.12 Y:0 K:2.29  
L:41.64 A:-12.72 B:-55.18



**Scuba Blue Gloss**  
**Avery Dennison 741**  
R:0 G:87 B:178  
C:99.82 M:60.76 Y:0.01 K:5.17  
L:35.03 A:-1.45 B:-58.60



**Cosmos Blue Gloss**  
**Avery Dennison 708**  
R:0 G:75 B:161  
C:99.85 M:66.64 Y:0.01 K:10.29  
L:30.73 A:1.37 B:-55.96



**Ultramarine Blue Gloss**  
**Avery Dennison 752**  
R:0 G:57 B:144  
C:100 M:84.42 Y:1.6 K:12.61  
L:25.12 A:12.61 B:-54.50



**Blue Gloss**  
**Avery Dennison 733**  
R:0 G:83 B:128  
C:98.66 M:44.86 Y:10.13 K:28.21  
L:31.91 A:-13.62 B:-33.66



**Delft Blue Gloss**  
**Avery Dennison 795**  
R:0 G:66 B:134  
C:100 M:64.95 Y:0 K:24.6  
L:26.31 A:-1.04 B:-46.39



**Brilliant Blue Gloss**  
**Avery Dennison 792**  
R:13 G:39 B:112  
C:97.26 M:78.55 Y:0 K:1.47  
L:31.79 A:26.24 B:-73.80



**Classic Blue Gloss**  
**Avery Dennison 793**  
R:16 G:39 B:132  
C:99.99 M:97.51 Y:1.46 K:17.74  
L:19.99 A:22.55 B:-55.49



**Middle Blue Gloss**  
**Avery Dennison 794**  
R:30 G:52 B:103  
C:100 M:88.08 Y:2.88 K:17.13  
L:22.85 A:13.35 B:-51.70



**King Blue Gloss**  
**Avery Dennison 785**  
R:19 G:47 B:126  
C:100 M:95.32 Y:0 K:16.81  
L:21.66 A:15.84 B:-49.08



**Royal Blue Gloss**  
**Avery Dennison 754**  
R:19 G:51 B:132  
C:100 M:92.7 Y:1.59 K:13.55  
L:23.31 A:14.97 B:-49.82



**Berry Blue Gloss**  
**Avery Dennison 792-01**  
R:0 G:44 B:124  
C:100 M:93.46 Y:1.16 K:22.28  
L:20.07 A:15.14 B:-50.15



**Midnight Blue Gloss**  
**Avery Dennison 792**  
R:13 G:39 B:112  
C:100 M:97.24 Y:0 K:29.65  
L:18.11 A:14.87 B:-45.45



**Marine Blue Gloss**  
**Avery Dennison 747**  
R:0 G:45 B:117  
C:100 M:89.21 Y:1.41 K:28.97  
L:19.66 A:11.10 B:-46.19



**Ink Blue Gloss**  
**Avery Dennison 789**  
R:30 G:52 B:103  
C:97.61 M:81.95 Y:1.41 K:37.94  
L:22.05 A:6.06 B:-33.28



**Deep Blue Gloss**  
**Avery Dennison 791**  
R:21 G:29 B:94  
C:99.58 M:98.02 Y:0.27 K:44.05  
L:14.06 A:16.86 B:-40.74



**Dark Blue Gloss**  
**Avery Dennison 723**  
R:27 G:33 B:96  
C:100 M:100 Y:0 K:38.79  
L:15.66 A:16.03 B:-39.47



**Scandinavia Blue Gloss**  
**Avery Dennison 783**  
R:0 G:41 B:99  
C:100 M:87.3 Y:0 K:44.93  
L:17.25 A:7.11 B:-38.37

# Avery Dennison® Opaque Signage Films

700 Premium Film



**Cobalt Blue Gloss**  
**Avery Dennison 724**  
R:16 G:24 B:69  
C:100 M:93.69 Y:0 K:63.59  
L:10.16 A:10.52 B:-29.98



**Alfa Blue Gloss**  
**Avery Dennison 724-01**  
R:20 G:34 B:61  
C:100 M:77.76 Y:14.94 K:72.21  
L:13.02 A:1.60 B:-19.56



**Black Blue Gloss**  
**Avery Dennison 788**  
R:19 G:28 B:43  
C:100 M:71.52 Y:29.87 K:86.56  
L:9.92 A:-0.40 B:-11.50



**Teal Gloss**  
**Avery Dennison 742**  
R:0 G:163 B:166  
C:89.84 M:0 Y:39.76 K:0  
L:58.41 A:-49.83 B:-15.42



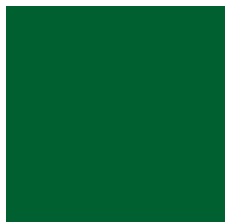
**Turquoise Gloss**  
**Avery Dennison 731**  
R:0 G:143 B:159  
C:96.96 M:3.22 Y:34.07 K:4.77  
L:51.15 A:-46.71 B:-22.25



**Petrol Gloss**  
**Avery Dennison 798**  
R:0 G:95 B:120  
C:100 M:24.68 Y:31.73 K:26.74  
L:34.31 A:-34.14 B:-25.30



**Forest Green Gloss**  
**Avery Dennison 711**  
R:0 G:81 B:55  
C:100 M:30.85 Y:94.27 K:34.99  
L:27.38 A:-48.80 B:4.97



**Olive Green Gloss**  
**Avery Dennison 757**  
R:0 G:93 B:37  
C:89.01 M:30.22 Y:100 K:27.45  
L:33.60 A:-36.27 B:24.31



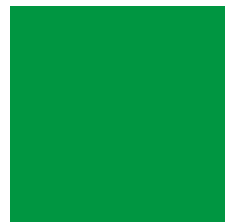
**Emerald Gloss**  
**Avery Dennison 781**  
R:0 G:104 B:53  
C:98.08 M:19.4 Y:100 K:20.9  
L:36.86 A:-47.72 B:19.37



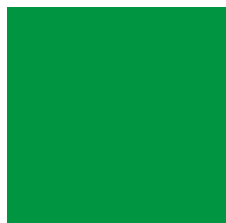
**Kelly Green Gloss**  
**Avery Dennison 734**  
R:0 G:113 B:75  
C:100 M:10.6 Y:88.66 K:16.57  
L:38.95 A:-59.89 B:9.11



**Green Gloss**  
**Avery Dennison 756**  
R:0 G:122 B:78  
C:100 M:3.86 Y:88.13 K:12.77  
L:42.29 A:-62.09 B:11.83



**Light Green Gloss**  
**Avery Dennison 755**  
R:0 G:147 B:67  
C:90.17 M:1.67 Y:100 K:2.94  
L:51.88 A:-59.48 B:30.28



**Grass Green Gloss**  
**Avery Dennison 713**  
R:4 G:168 B:16  
C:72.35 M:0.86 Y:99.86 K:0.61  
L:59.85 A:-57.32 B:56.89



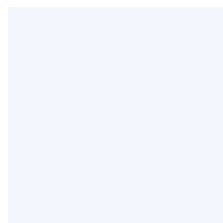
**Lime Tree Green Gloss**  
**Avery Dennison 714-01**  
R:101 G:204 B:70  
C:56.03 M:0 Y:89.99 K:0  
L:73.96 A:-49.63 B:54.75



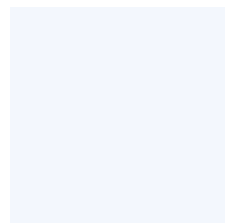
**Lime Gloss**  
**Avery Dennison 714**  
R:116 G:215 B:76  
C:51.08 M:0 Y:86.49 K:0  
L:78.02 A:-48.77 B:56.75



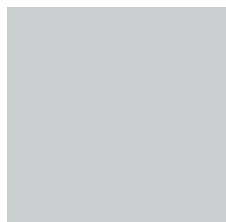
**Green Yellow Gloss**  
**Avery Dennison 714-02**  
R:173 G:211 B:61  
C:33.34 M:0 Y:91.01 K:0  
L:79.62 A:-27.91 B:65.24



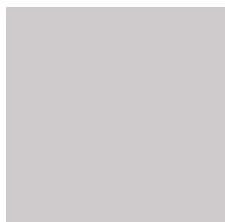
**White Gloss**  
**Avery Dennison 700**  
R:243 G:247 B:255  
C:1.04 M:0 Y:0 K:0  
L:96.97 A:-0.21 B:-4.56



**White Matt**  
**Avery Dennison 730**  
R:243 G:247 B:255  
C:0.91 M:0 Y:0 K:0  
L:97.07 A:-0.49 B:-4.15



**Mist Gloss**  
**Avery Dennison 745**  
R:202 G:205 B:204  
C:17.65 M:10.98 Y:14.7 K:0  
L:82.17 A:-1.15 B:-0.05



**Pale Grey Gloss**  
**Avery Dennison 745-01**  
R:205 G:203 B:204  
C:16.1 M:12.78 Y:13.91 K:0  
L:82.01 A:0.72 B:-0.17



**Dove Grey Gloss**  
**Avery Dennison 744**  
R:157 G:159 B:154  
C:38.86 M:28.71 Y:35.06 K:1.49  
L:65.20 A:-1.51 B:2.32



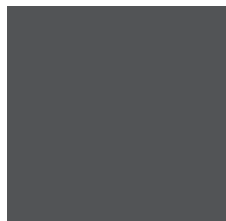
**Medium Grey Gloss**  
**Avery Dennison 725**  
R:126 G:137 B:144  
C:51.24 M:35.55 Y:34.15 K:5.99  
L:56.49 A:-3.01 B:-5.27



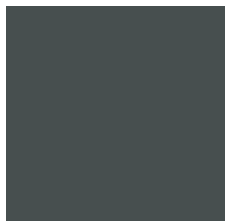
**Tele Grey Gloss**  
**Avery Dennison 744-01**  
R:154 G:157 B:156  
C:39.59 M:29.44 Y:32.74 K:2.25  
L:64.43 A:-1.12 B:0.05



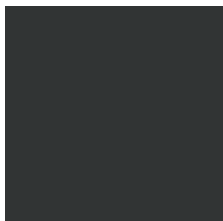
**Grey Gloss**  
**Avery Dennison 720**  
R:104 G:108 B:109  
C:56.51 M:45.02 Y:46.52 K:20.43  
L:45.24 A:-1.25 B:-1.35



**Dark Grey Gloss**  
**Avery Dennison 759**  
R:82 G:84 B:86  
C:64.94 M:54.34 Y:54.09 K:32.98  
L:35.63 A:-0.55 B:-1.67



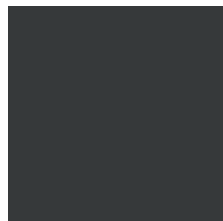
**Traffic Grey Gloss**  
**Avery Dennison 759-02**  
R:74 G:79 B:80  
C:69.12 M:56.04 Y:58.13 K:36.11  
L:33.10 A:-2.01 B:-1.32



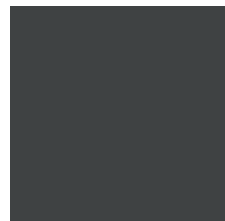
**Komatsu Grey Gloss**  
**Avery Dennison 759-01**  
R:52 G:54 B:54  
C:77.96 M:68.16 Y:69.88 K:57.87  
L:22.35 A:-0.96 B:-0.18



**Black Gloss**  
**Avery Dennison 701**  
R:19 G:20 B:22  
C:84.95 M:71.14 Y:62.73 K:99.1  
L:6.20 A:-0.21 B:-1.49



**Black Matt**  
**Avery Dennison 721**  
R:58 G:60 B:61  
C:75.2 M:66.01 Y:64.4 K:51.55  
L:25.01 A:-0.29 B:-1.30



**Grey Metallic Gloss**  
**Avery Dennison 746**  
R:66 G:68 B:69  
C:71.55 M:61.75 Y:61.91 K:43.91  
L:28.75 A:-0.48 B:-1.01

# Avery Dennison® Opaque Signage Films

## 700 Premium Film



**Silver Metallic Gloss**  
**Avery Dennison 735**  
R:166 G:168 B:169  
C:34.48 M:25.7 Y:27.2 K:0.77  
L:68.70 A:-0.56 B:-0.93



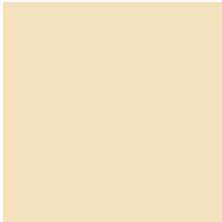
**Silver Gloss**  
**Avery Dennison 735-01**  
R:150 G:150 B:149  
C:41.08 M:32.32 Y:34.93 K:3.67  
L:61.99 A:-0.18 B:0.31



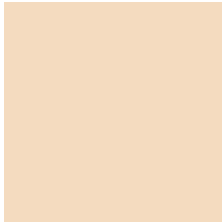
**Gold Metallic Gloss**  
**Avery Dennison 736**  
R:175 G:152 B:84  
C:31.6 M:33.92 Y:77.41 K:0.65  
L:63.89 A:2.27 B:38.71



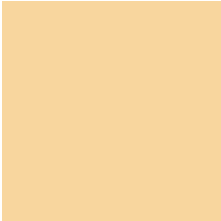
**Copper Metallic Gloss**  
**Avery Dennison 736-01**  
R:166 G:105 B:72  
C:28.98 M:61.97 Y:77.69 K:8.69  
L:50.62 A:22.97 B:28.89



**Ivory Gloss**  
**Avery Dennison 758**  
R:239 G:226 B:190  
C:2.11 M:5.26 Y:26.52 K:0  
L:90.19 A:0.55 B:19.08



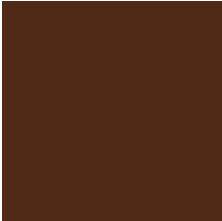
**Light Ivory Gloss**  
**Avery Dennison 758-01**  
R:237 G:219 B:191  
C:2.27 M:9.11 Y:24.55 K:0  
L:88.36 A:3.26 B:16.19



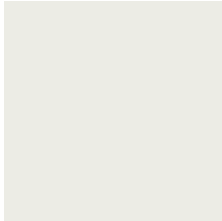
**Beige Gloss**  
**Avery Dennison 719**  
R:239 G:214 B:159  
C:1.78 M:11.07 Y:41.05 K:0  
L:86.66 A:3.58 B:30.22



**Chocolate Brown Gloss**  
**Avery Dennison 718**  
R:86 G:59 B:40  
C:55.74 M:75.72 Y:95.95 K:41.64  
L:27.71 A:10.71 B:16.58



**Dark Brown Gloss**  
**Avery Dennison 762**  
R:75 G:46 B:30  
C:54.09 M:85.35 Y:99.71 K:53.42  
L:22.31 A:12.63 B:16.15



**Transparent Gloss**  
**Avery Dennison 740**  
R:236 G:235 B:228  
C:2.78 M:1.24 Y:8.33 K:0  
L:93.03 A:-0.85 B:3.57